



📍 Susona Bodrum Türkiye, LXR Hotels & Resorts

# Travel with Purpose

Travel with Purpose is good for our people, hotels, communities, and guests – and it’s good for our business.

It is how we are realizing our founding purpose to fill the earth with the light and warmth of hospitality, driving positive impact, delivering lasting value, and inspiring our guests to **travel with purpose**.

## Delivering Meaningful Guest Experiences



### Our People

Building opportunities for all



### Our Hotels

Creating sustainable stays



### Our Communities

Strengthening where we live, work, and stay

## Responsible Business

Operating with accountability, integrity and transparency

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<p>OUR GOALS</p> <p>Create 5M learning and career growth opportunities for all</p>	<p>Reduce emissions intensity by 75% (managed) and 56% (franchised)</p> <p>Reduce water consumption and landfill waste intensity by 50% (managed)</p>	<p>Meaningfully impact 20M community members</p> <p>Contribute 10M volunteer hours</p>
<p>Creating pathways to employment</p>	<p>Diverting and preventing food waste</p>	<p>Grants to support community impact programs</p>
<p>Upskilling Team Members for career advancement</p>	<p>Designing more sustainable hotels</p> <p>Preserving the surrounding biodiversity</p>	<p>Preventing human trafficking</p> <p>Sourcing from small/local businesses</p>
<p>Unlocking Doors to ownership for all</p>	<p>Source with Purpose through sustainable procurement</p>	<p>Volunteering in communities</p> <p>Purposeful destination stewardship</p>
<b>Responsible Business</b> Operating with accountability, integrity and transparency		
<p>Data tracking and reporting in LightStay</p>	<p>Aligning with customers to advance their impact objectives</p>	<p>Assessing and managing enterprise risk</p>
<p>Advancing our Human Rights program</p>	<p>Continuously strengthening reporting capabilities</p>	<p>Commitment to transparency in reporting and ongoing stakeholder engagement</p>