

# TRAVEL WITH PURPOSE 2018

## Key Milestones

Hilton



### HILTON IS REDEFINING SUSTAINABLE TRAVEL

Launched the Hilton 2030 Travel with Purpose Goals, committing to doubling investment in social impact and cutting our environmental footprint in half by 2030.



Debuted as the first major hotel company to set **SCIENCE-BASED CARBON REDUCTION TARGETS** approved by the Science-based Targets Initiative



Announced initial investment of **USD \$1 MILLION TO DRIVE SUSTAINABLE TRAVEL AND TOURISM** in Africa



Became first hotel company to **COMMIT TO SENDING ZERO SOAP TO LANDFILL**

### 2030 GOALS



**NAMED INDUSTRY LEADER** on the Dow Jones Sustainability Index, North America



**RECOGNIZED AS THE MOST JUST COMPANY** in our industry and America's top 100 Most JUST companies by Forbes & JUST Capital



**RANKED 2ND** on the World's Best Regarded Companies by Forbes



**AWARDED 2018 BEST CORPORATE STEWARD** by US Chamber of Commerce Foundation



Premiered as the only hospitality company on **FORTUNE'S 2018 CHANGE THE WORLD LIST**

## DOUBLING INVESTMENT IN SOCIAL IMPACT



Supported the development and launch of **global industry goals for youth, water, carbon and human rights** in partnership with the International Tourism Partnership



Logged **236,930 Team Member volunteer hours** across 93 countries and nearly 5,300 projects during our 2018 Global Week of Service



**Impacted over 900,000 young people** nearing our pledge to Open Doors for 1 million young people by 2019



Rolled out mandatory **anti-trafficking training** across all brands

Launched **Tru by Hilton partnership with Boys & Girls Club of America** to provide Club teens with the foundation they need to **prepare for future careers**

**Donated over 234 million** Hilton Honors points to **support non-profit organizations** in 2018

Launched 10 campaigns globally through the Hilton Responds Fund, **raising over \$175,000 to support 100 Team Members** that were impacted by natural disasters

Awarded 76 Travel with Purpose Action Grants, **investing \$220,000 in local communities**



# CUTTING OUR ENVIRONMENTAL FOOTPRINT IN HALF

## ZERO SOAP TO LANDFILL



Diverted more than **1.8 million pounds of soap and plastic bottles from landfills**

Distributed more than **7.1 million bars of soap** in 127 countries

Built more than **1.2 million hygiene kits** for  communities in need



Contributed to a **35% reduction in the death rate of children** under the age of five dying due to hygiene-related illnesses

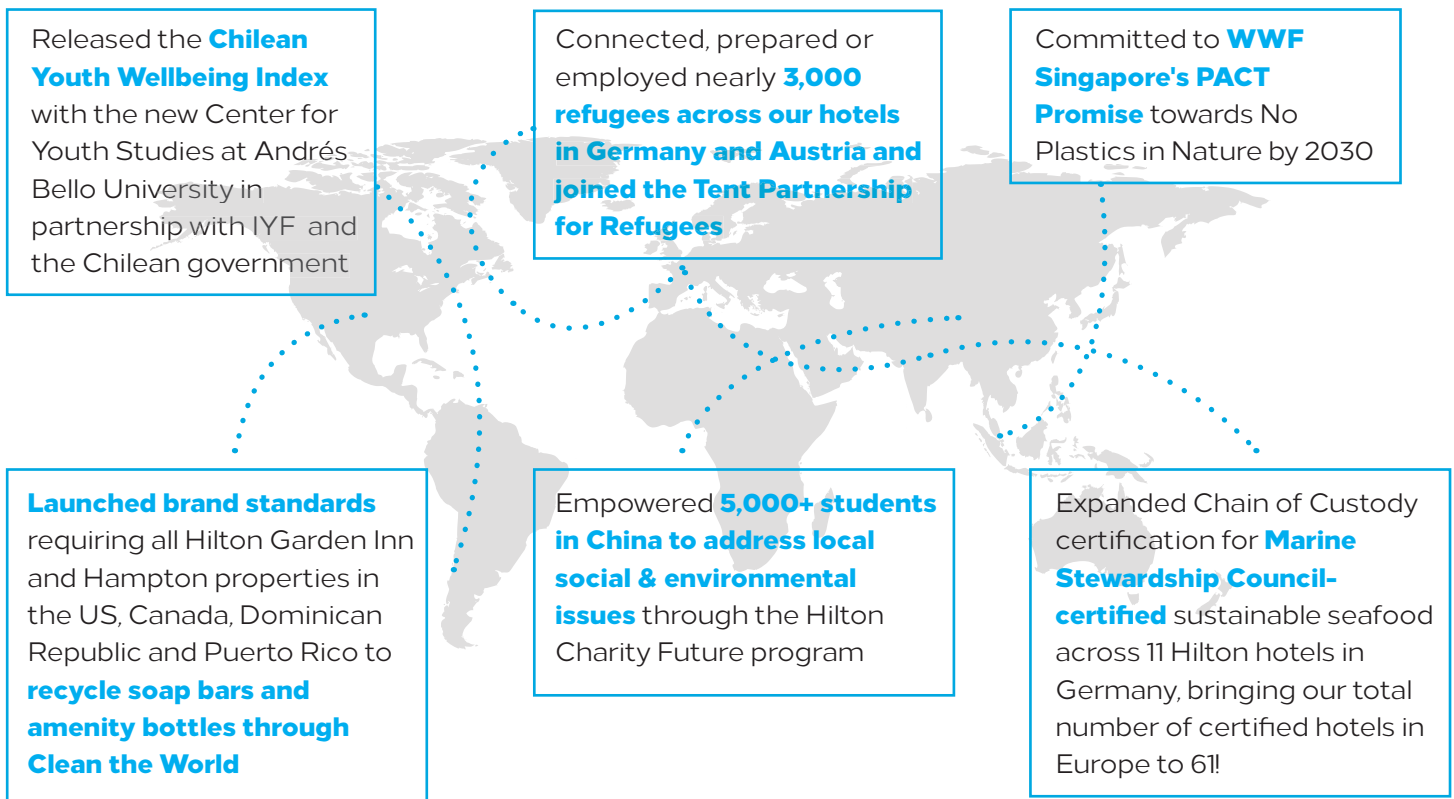
Launched brand standard to remove **plastic straws, stir sticks and cocktail picks** from all hotel operations, including franchises, by June 30, 2019

Named a **USDA Food Loss and Waste 2030 Champion** by the US Department of Agriculture, Environmental Protection Agency and Food and Drug Administration

Activated **2,774 projects at 1,327 global locations** during Earth Week 2018

Signed onto the **UN Water Action Platform** and joined The Climate Group's **Energy Productivity initiative**

## COUNTRY SPOTLIGHTS



LEARN MORE ABOUT OUR ACCOMPLISHMENTS AND 2030 GOALS AT [CR.HILTON.COM](http://CR.HILTON.COM)

