HILTON IS REDEFINING SUSTAINABLE TRAVEL

Launched the Hilton 2030 Travel with Purpose Goals, committing to doubling investment in social impact and cutting our environmental footprint in half by 2030.

Debuted as the first major hotel company to set SCIENCE-BASED CARBON REDUCTION TARGETS approved by the Science-based Targets Initiative

Announced initial investment of USD $1 MILLION TO DRIVE SUSTAINABLE TRAVEL AND TOURISM in Africa

Became first hotel company to COMMIT TO sending zero SOAP TO LANDFILL

2030 GOALS

NAMED INDUSTRY LEADER on the Dow Jones Sustainability Index, North America

RANKED 2ND on the World’s Best Regarded Companies by Forbes

AWARDED 2018 BEST CORPORATE STEWARD by US Chamber of Commerce Foundation

Premiered as the only hospitality company on FORTUNE’S 2018 CHANGE THE WORLD LIST

DOUBLING INVESTMENT IN SOCIAL IMPACT

Supported the development and launch of global industry goals for youth, water, carbon and human rights in partnership with the International Tourism Partnership

Logged 236,930 Team Member volunteer hours across 93 countries and nearly 5,300 projects during our 2018 Global Week of Service

Impacted over 900,000 young people nearing our pledge to Open Doors for 1 million young people by 2019

Launched Tru by Hilton partnership with Boys & Girls Club of America to provide Club teens with the foundation they need to prepare for future careers

Donated over 234 million Hilton Honors points to support non-profit organizations in 2018

Launched 10 campaigns globally through the Hilton Responds Fund, raising over $175,000 to support 100 Team Members that were impacted by natural disasters

Awarded 76 Travel with Purpose Action Grants, investing $220,000 in local communities
CUTTING OUR ENVIRONMENTAL FOOTPRINT IN HALF

ZERO SOAP TO LANDFILL

Diverted more than 1.8 million pounds of soap and plastic bottles from landfills

Distributed more than 7.1 million bars of soap in 127 countries

Built more than 1.2 million hygiene kits for communities in need

Contributed to a 35% reduction in the death rate of children under the age of five dying due to hygiene-related illnesses

Launched brand standard to remove plastic straws, stir sticks and cocktail picks from all hotel operations, including franchises, by June 30, 2019

Named a USDA Food Loss and Waste 2030 Champion by the US Department of Agriculture, Environmental Protection Agency and Food and Drug Administration

Activated 2,774 projects at 1,327 global locations during Earth Week 2018

Signed onto the UN Water Action Platform and joined The Climate Group’s Energy Productivity initiative

Country Spotlights

Released the Chilean Youth Wellbeing Index with the new Center for Youth Studies at Andrés Bello University in partnership with IYF and the Chilean government

Connected, prepared or employed nearly 3,000 refugees across our hotels in Germany and Austria and joined the Tent Partnership for Refugees

Committed to WWF Singapore’s PACT Promise towards No Plastics in Nature by 2030

Launched brand standards requiring all Hilton Garden Inn and Hampton properties in the US, Canada, Dominican Republic and Puerto Rico to recycle soap bars and amenity bottles through Clean the World

Empowered 5,000+ students in China to address local social & environmental issues through the Hilton Charity Future program

Expanded Chain of Custody certification for Marine Stewardship Council-certified sustainable seafood across 11 Hilton hotels in Germany, bringing our total number of certified hotels in Europe to 61!

Learn more about our accomplishments and 2030 goals at cr.hilton.com